

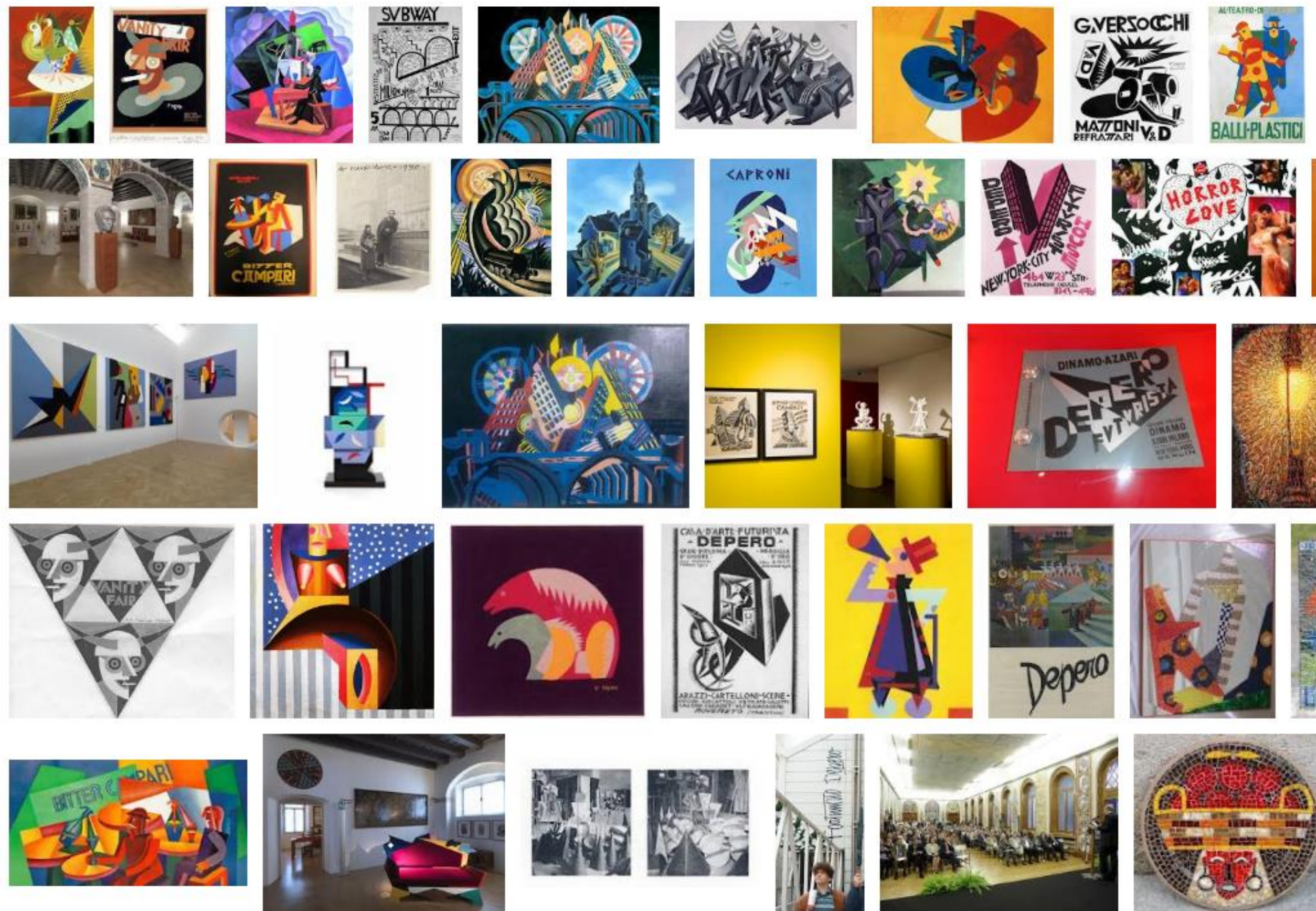
Italy and Singapore relations: best practices and new opportunities in Lombardy

Carlo Forcolini
IED Scientific director

Palazzo Turati – Milan, May 27th 2016

1

Special relationship between Art and Design





DAVIDE CAMPARI & C
MILANO



BITTER
CAMPARI
L'APERITIVO



Designer: Depero
Production: Zanotta



Designer: Carlo Mollino
Production: Zanotta



Designer: Achille and
Piergiacomo Castiglioni
Production: Zanotta

2

Entrepreneurship and Design



Designer: Richard Sapper
Production: Artemide



Designer: Toshiyuki Kita
Production: Cassina



Designer: Carlo Colombo
Production: Poliform



Designer: Paolo Rizzatto
Production: Luceplan



Designer: Philippe Starck
Production: Kartell

3

The Italian Companies and foreign Designer



Designer: Marcel Wanders
Production: Poliform



Designer: Vico Magistretti
Production: Kartell



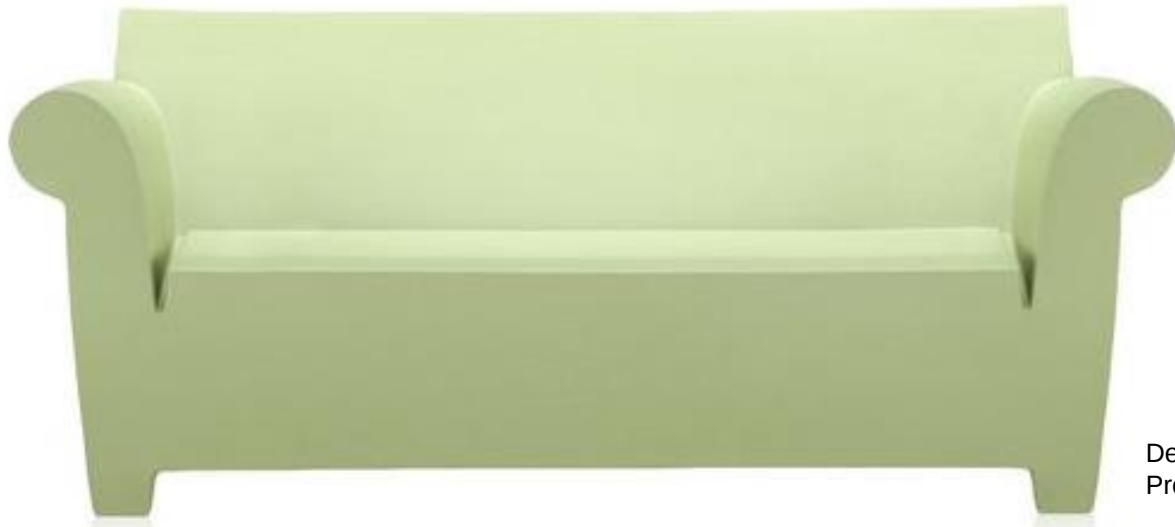
Designer: Jean-Marie Massaud
Production: Cassina



Designer: Antonio Citterio
Production: Flexform



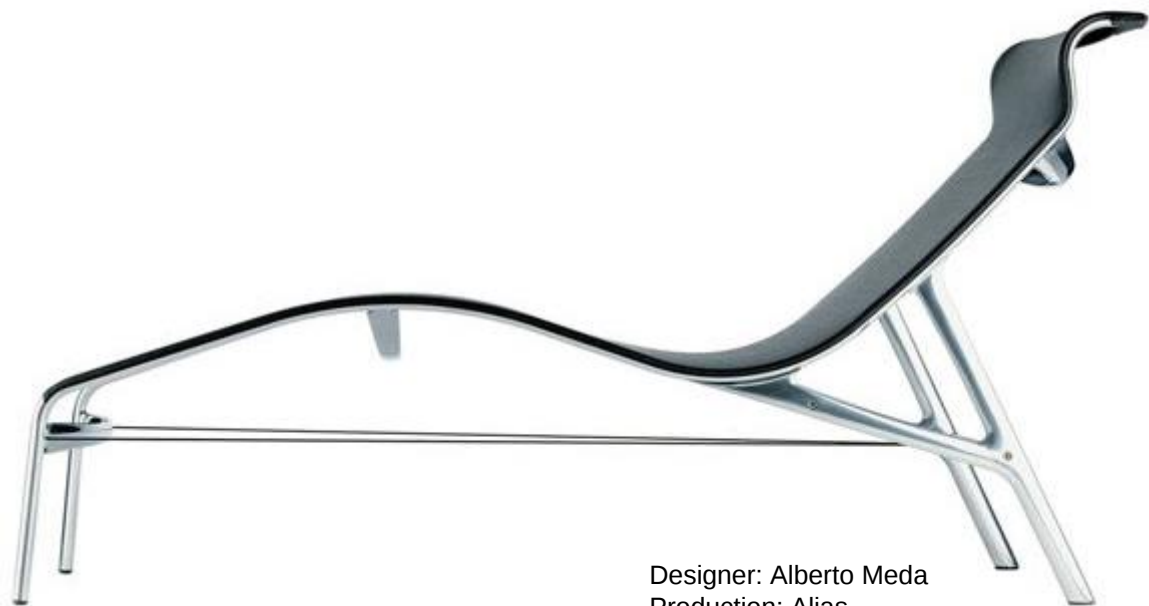
Designer: Antonio Citterio
Production: B&B Italia



Designer: Philippe Starck
Production: Kartell



Designer: Konstantin Grcic
Production: Magis



Designer: Alberto Meda
Production: Alias



Designer: Ron Arad
Production: Moroso

4

Past as a lesson for the Present

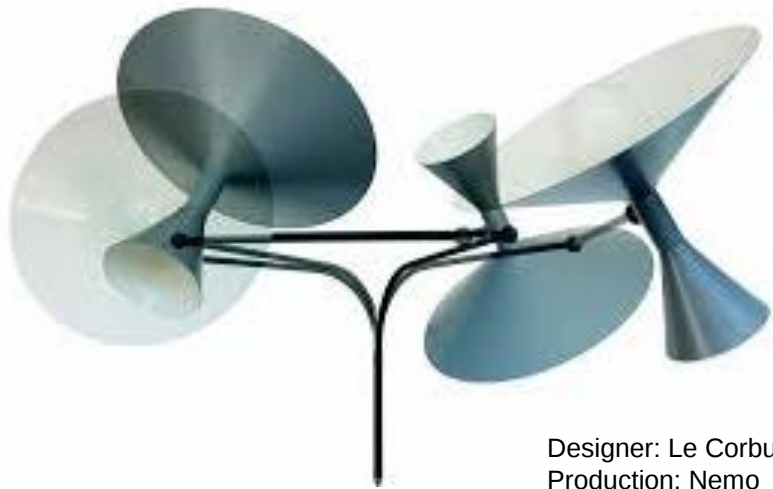
Le Corbusier and Charlotte Perriand



Franco Albini







Designer: Le Corbusier
Production: Nemo



Designer: Lina Bo Bardi
Production: Arper



Designer: Marcel Breuer
Production: Gavina-Knoll

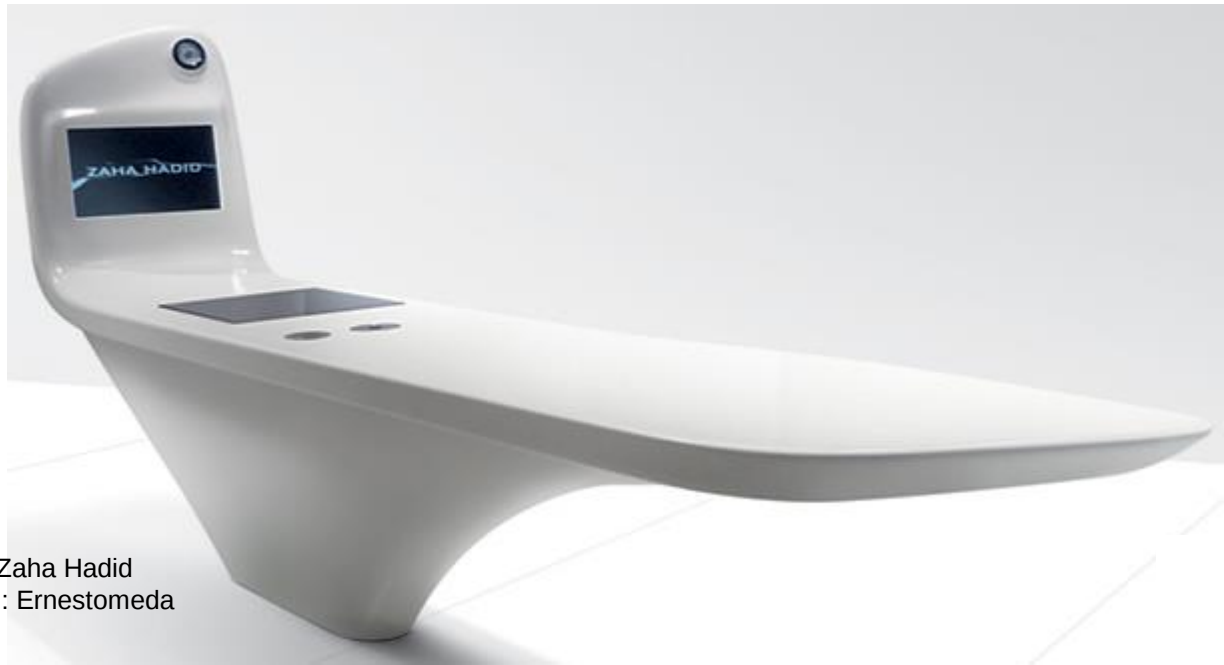
5

New shapes and materials

Designer: Gaetano Pesce
Production: Cassina



Designer: Alberto Meda
Production: Alias



Designer: Zaha Hadid
Production: Ernestomeda



Designer: Jean-Michel Wilmotte
Production: Rapsel



Designer: Xavier Lust
Production: MDF Italia



Designer: Piero Lissoni
Production: Boffi



Designer: Philippe Starck
Production: Kartell



Designer: Foster + Partners
Production: Molteni & C



Designer: Patricia Urquiola
Production: Boffi

6

The production of Long Sellers



Designer: Carlo Forcolini
Production: Artemide - 1986



Designer: Richard Sapper
Production: Artemide - 1972



Designer: M. De Lucchi e G. Fassina
Production: Artemide - 1986



Designer: Castiglioni brothers
Production: Flos - 1964

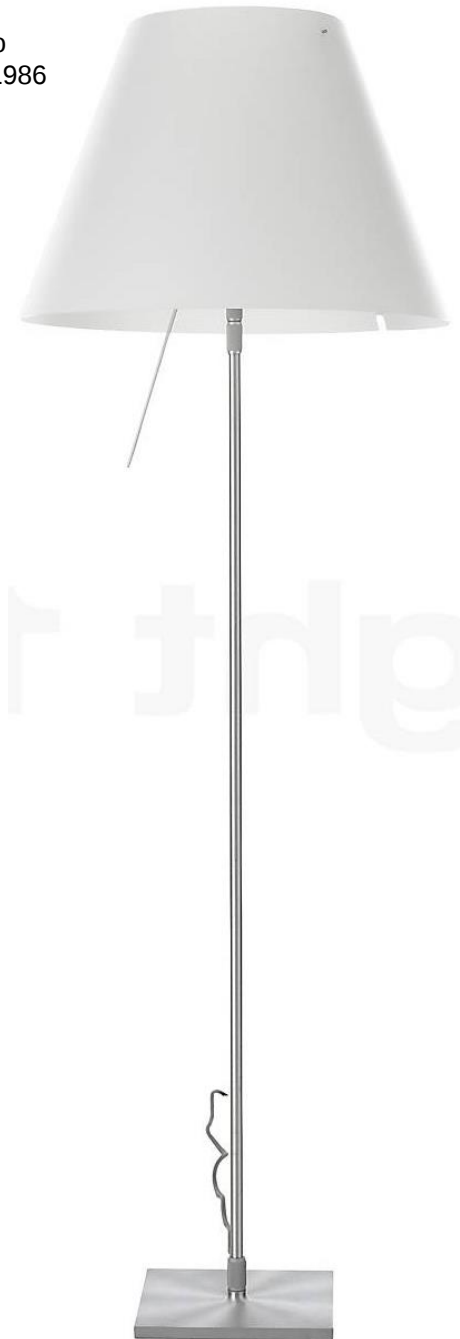


Designer: Castiglioni brothers
Production: Flos - 1964



Designer: P. Rizzatto and A. Meda
Production: Luceplan - 1985

Designer: Paolo Rizzatto
Production: Luceplan - 1986



Designer: Castiglioni brothers
Production: Flos - 1962



Designer: Vico Magistretti
Production: De Padova - 1989



Designer: Jean Nouvel
Production: Unifor - 1994



Designer: Antonio Citterio
Production: Flexform - 1983



Designer: G. Stoppino and L. Acerbis
Production: Acerbis International - 1977



Designer: Giandomenico Belotti
Production: Alias - 1979



Designer: A. Rossi and L. Meda
Production: Molteni&C - 1991



Designer: Vico Magistretti
Production: Cassina - 1974

Designer: Mario Bellini
Production: B&B Italia - 1972



Designer: Mario Bellini
Production: Cassina - 1977



Many thanks